

Leadership Exercise

ENCOURAGE LATERAL THINKING

Description

A key part of a leader's role is to empower their team to think laterally when solving problems, anticipating risks and encouraging excellence through constant innovation. This exercise will introduce you to a technique which encourages lateral thinking through exaggeration and restriction-setting.

Task

Look at the scenarios below, and use the flipchart/whiteboard to brainstorm possible solutions.

1. The company email system has just broken down, and you have to get an urgent message to a colleague in another department, which is located in a different building at the other side of the city. How do you get the message to her?
2. You have a meeting in 20 minutes with an important client from the Ukraine, who speaks no English, and your interpreter has just called to say that he cannot make it. How do you communicate with this client?